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FOR IMMEDIATE RELEASE:

## Wild Oats to Host “Local Food Producers Day” Featuring Tastings and Demos

Williamstown, MA, February 3, 2008. To demonstrate the variety of local foods available to Berkshire County residents, Wild Oats Market will hold tastings and demos from local food suppliers throughout the day on Friday, February 22. Wild Oats invites anyone interested in learning about and/or sampling foods from local producers to stop by the store that day. Wild Oats Market is located at 320 Main Street in Williamstown and is open from 8:30 am-7:00 pm.

Visitors to the store will have the opportunity to sample dairy items from Highlawn Farm, artisanal cheeses from Cricket Creek Farm, pizza from Berkshire Mountain Bakery, salsas from Desperados Restaurant, as well as several other scrumptious items that are locally grown and/or made. Representatives from Leyden House of Leyden, Mass. will also be on hand to demonstrate their aromatherapy products for mind, body and spirit.

“As a small, local business, we’re in a good position to source local food suppliers and offer their products on a regular basis. And as a co-op market, we support all forms of sustainability, including systems that sustain the local economy, such as buying and selling locally grown and produced items,” said General Manager Michael Faber. “Our local growers and other producers have some great products. We want people to know about them.”

### **Wild Oats Coffeehouse February 22, from 7 p.m.-9:30 p.m.**

Wild Oats invites musicians and anyone who enjoys acoustic music to its first-ever coffeehouse on the evening of February 22. For more details, or to sign up as a performer, please contact Robin Riley at 413-458-8060, or email Robin at [marketing@wildoats.coop](mailto:marketing@wildoats.coop). The coffeehouse will take place in the café, and refreshments will be available for a small donation.

**Wild Oats Market is a member-owned, cooperative-based whole foods market that buys extensively from local and regional natural and organic food producers. One need not be a member to shop at Wild Oats, although membership offers several benefits. The market carries a wide selection of organic and naturally-made products, including: meats, eggs, dairy products, fruits, vegetables, breads, pastas, oils, cereals, juices and chocolate. In addition, the store offers a fresh grab-and-go deli and freshly baked breads, rolls and pastries on-site. Wild Oats Market also carries healthful supplements and body care products, as well as environmentally-friendly household supplies.**