

**Contact:**

Michael Faber or Robin Riley  
Wild Oats Market  
413-458-8060 voice  
413-458-5047 fax  
gm@wildoats.coop  
[www.wildoats.coop](http://www.wildoats.coop)

FOR IMMEDIATE RELEASE:

**Wild Oats Market Will Host an “Open Mike” Night on October 18**

**Williamstown, MA, October 5, 2008.** Wild Oats Market will hold its second acoustic coffeehouse on October 18, from 8 pm to 10 pm, in the store’s café. Admission to the coffeehouse is free. Light refreshments will be available for a small donation.

If you are an acoustic musician and interested in performing at the coffeehouse, please stop by the store or call (413) 458-8060 and ask for Robin. Or, email [marketing@wildoats.coop](mailto:marketing@wildoats.coop). We will schedule as many performers as we can fit into the two-hour event.

Wild Oats held its first coffeehouse last February, and attendance was strong in spite of the wintry weather. February’s audience enjoyed performances from several different performers – some solos, some duos – and each with their own unique style. “We’re looking forward to another eclectic evening of performances,” said General Manager Michael Faber. “And of course, we’re hoping for a great turnout!”

The Wild Oats “Open Mike” night takes place on the same day as the store’s Harvest Fair, which runs from 10 am to 4 pm on October 18.

**Wild Oats Market is a member-owned, cooperative-based whole foods market. One need not be a member to shop at Wild Oats, although membership offers several benefits. The market carries a wide selection of organic and naturally-made products, including: meats, eggs, dairy products, fruits, vegetables, breads, pastas, oils, cereals, juices and chocolate. In addition, the store offers a hot foods bar, a fresh grab-and-go deli, and breads, rolls and pastries freshly baked on-site. Wild Oats Market also carries healthful supplements and personal care products, as well as environmentally-friendly household supplies.**

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