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FOR IMMEDIATE RELEASE:

Wild Oats Market Invites All to Attend Its Open House on June 26

Williamstown, MA, June 22, 2009. Wild Oats Market, a cooperatively-owned market located at 320 Main Street in Williamstown, invites members, shoppers and others who enjoy food that's high in quality as well as taste to an Open House on Friday, June 26, from 3 to 7 pm. The Open House will celebrate the completion of Wild Oats' store reset, a recent major renovation that makes the store seem larger and more open. The new store layout also enables Wild Oats to offer more items, especially in its popular prepared foods and bulk departments.

"The Open House will provide a perfect opportunity for our shoppers to become familiar with the new locations of all their favorite Wild Oats products," said General Manager Michael Faber. "It will also give our staff a chance to talk to shoppers about the many positive changes the reset brings to the store, such as our new make-your-own salad bar."

During the Open House Wild Oats staff will be demoing some of the exciting new items in the store's bulk and prepared foods departments; and there will be a raffle drawing for five free lbs. of food from the store's hot bar. The store's GM, Michael Faber, will be available to answer any questions about the new store layout. All are invited to stop in on Friday afternoon, June 26, to indulge in some healthy, delicious snacking while enjoying the company of fellow Wild Oats shoppers.

Wild Oats Market is a member-owned, cooperative-based whole foods market that buys extensively from local and regional natural and organic food producers. One need not be a member to shop at Wild Oats, although membership offers several benefits. The market carries a wide selection of organic and naturally-made products, including: meats, eggs, dairy products, fruits, vegetables, breads, pastas, oils, cereals, juices and chocolate, and has an in-house bakery and prepared foods department. Wild Oats Market also carries healthful supplements and body care products, as well as environmentally-friendly household supplies.

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