

Contact:

Michael Faber or Robin Riley
Wild Oats Market
413-458-8060 voice
413-458-5047 fax
gm@wildoats.coop
marketing@wildoats.coop
www.wildoats.coop

FOR IMMEDIATE RELEASE:**Wild Oats Market Holds 4th Annual Local Foods BBQ on Friday, July 8, 4:30-8 pm
*FREE Concert by Local Musician Molly Durnin 6:30-7:30 pm on July 8***

Williamstown, MA, July 4, 2011. On Friday, July 8, Wild Oats Market, a cooperatively-owned market located at 320 Main Street and specializing in local and organic foods, will hold its first BBQ of the season featuring locally raised grass-feed beef and chicken as well as vegan options on the grill and side dishes prepared using local ingredients. The BBQ will begin at 4:30 pm in the Wild Oats parking lot. Outdoor seating will be available.

FREE Concert With Local Musician Molly Durnin 6:30-7:30 pm

All are welcome to attend a free concert in the Wild Oats Market parking lot from 6:30-7:30 pm on July 8 featuring acoustic singer/songwriter Molly Durnin, who is local to New York's Capital Region. Molly, who has performed at Wild Oats on two previous occasions, plays a mix of contemporary, country, folk, and blues as well as original songs. She is a skilled performer with a beautiful voice and broad appeal, and Wild Oats Market is delighted to have her back for a third visit.

Eat Local Month at Wild Oats Market

The Local Foods BBQ on July 8 marks the beginning of *Eat Local Month* at Wild Oats Market, which runs until August 12. During Eat Local Month, Wild Oats will feature local supplier demos, a farm tour to Polymeadows Farm & Creamery in Shaftsbury, Vermont, a visit from the New England Farmers Union, and other activities to celebrate the abundance of local foods available in this region during the summer and throughout the year. The store's current schedule of events includes:

- A sampling of local artisanal cheeses with Provisions International of White River Junction, VT on Friday, July 15, 11:30 am-2:30 pm
- A sampling of locally roasted coffees with Barrington Coffee Roasters of Great Barrington, MA on Friday, July 22, 12-3 pm. Goodies from the Wild Oats Bakery will also be featured.
- A visit from New England Farmers Union, with headquarters in Shelburne Falls, MA, on Wednesday, June 27.

- *Radiant You* face care workshop and individual consults with Dr. Hauschka Esthetician Kelly Kynion on Saturday, July 30, 9:30 am-12:30 pm. Dr. Hauschka Natural Skin Care is located in South Deerfield, MA. Workshop and consults are free and all participants receive a free Hauschka gift. Registration is limited and preregistration is required. Call the store at 413-458-8060 or email marketing@wildoats.coop to register.
- Member Appreciation Day on August 5 (runs all day; Wild Oats Members receive 5% off most purchases store-wide). Tastings and demos will include Maple Brook Farm in Bennington, VT; Tierra Farm in Valatie, NY; Leyden House Essential Oils in Leyden, MA; and other local suppliers.

Eat Local Month concludes on August 12 with another Local Foods BBQ, featuring a free concert with *The Trophy Husbands*, a local rock n' roll band that plays original music as well as covering music from the 80s and 90s.

Wild Oats Market is a member-owned, cooperative-based whole foods market. One need not be a member to shop at Wild Oats, although membership offers several benefits. The market carries a wide selection of organic and naturally-made products, including: meats, eggs, dairy products, fruits, vegetables, breads, pastas, oils, cereals, juices and chocolate. In addition, the store offers a hot foods bar, a fresh grab-and-go deli, and breads, rolls and pastries freshly baked on-site. Wild Oats Market also carries healthful supplements and personal care products, as well as environmentally-friendly household supplies. The co-op is located at 320 Main Street in Williamstown.

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