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FOR IMMEDIATE RELEASE:**Wild Oats Market Holds Last BBQ of Season Friday, August 12, 5-8 pm
*FREE Concert by The Trophy Husbands Begins at 6:30 pm***

Williamstown, MA, August 9, 2011. On Friday, August 12, Wild Oats Market will hold its final BBQ of the season featuring locally raised grass-feed beef and chicken as well as vegan options on the grill and side dishes prepared using local ingredients. The BBQ will begin at 5 pm in the Wild Oats parking lot. Outdoor seating will be available.

FREE Concert with *The Trophy Husbands & The Weapons of Mass Seduction*

All are welcome to attend a free concert in the Wild Oats Market parking lot from 6:30-8 pm on August 12 featuring local rock band *The Trophy Husbands & The Weapons of Mass Seduction*. This popular band has played at Williamstown's Sundays at 6 outdoor festival and at the Red Herring in downtown Williamstown. Wild Oats is looking forward to having them perform at the co-op on Friday August 12.

Two Supplier Tastings on Friday August 12 4-6 pm

The Local Foods BBQ on August 12 marks the end of *Eat Local Month* at Wild Oats Market, which began on July 8 with a BBQ and music by Molly Durnin. To celebrate the close of Eat Local Month, Wild Oats has invited two local suppliers to sample their delicious products:

- Green River Ambrosia of Greenfield, MA, will sample its apple cyzer (mead made with fresh pressed apple cider) and its new Ginger Libation, an alcoholic, gluten-free ginger beer.
- Tierra Farm of Valatie, NY, will sample its locally roasted organic nuts and seeds.

Wild Oats Market is a member-owned, cooperative-based whole foods market. One need not be a member to shop at Wild Oats, although membership offers several benefits. The market carries a wide selection of organic and naturally-made products, including: meats, eggs, dairy products, fruits, vegetables, breads, pastas, oils, cereals, juices and chocolate. In addition, the store offers a hot foods bar, a fresh grab-and-go deli, and breads, rolls and pastries freshly baked on-site. Wild Oats Market also carries healthful supplements and personal care products, as well as environmentally-friendly household supplies. The co-op is located at 320 Main Street in Williamstown.

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