

About Our Products

Wild Oats carries a delicious assortment of healthy foods, as well as natural vitamins and supplements, personal care items, and environmentally friendly household supplies. Our selection changes frequently, but our products always include:

- Fresh-baked breads and pastries
- Fresh salad bar and hot bar
- Grab n' go deli with many vegan selections
- Bulk products
- Fair Trade coffees and teas
- Local artisanal cheeses
- Local and organic fresh fruits and vegetables
- Local, naturally raised and organic meats, fish and poultry
- Herbal and homeopathic remedies
- Books, magazines and gifts
- Much, much more!

If you don't find what you're looking for, ask—we may be able to order it.



About Wild Oats

Wild Oats is a non-profit consumers cooperative market. We are owned by and designed to benefit our member-owners as well as our community. In this way, we differ from traditional markets, which operate with profit as the primary goal. While we also need to make a profit to stay in business, our bottom line extends beyond profit-making. Economic, social and environmental service to the community factors into our bottom line as well.

Our Mission

Wild Oats Cooperative exists to meet the needs of its members, customers, and the local community according to cooperative principles.

Our Values

- We support local production
- We support environmental sustainability
- We promote social responsibility



320 Main Street
Williamstown, MA
413-458-8060
www.wildoats.coop

Join Wild Oats Market



**Cooperatively Owned
Since 1982**

Wild Oats Cooperative Market—

- Provides and promotes healthful choices for its members and shoppers.
- Provides, uses and promotes earth-friendly, sustainable products.
- Encourages activism on sustainability, health and nutrition-related issues.
- Purchases and supports organic and sustainable agriculture, local farmers and food producers, and fair trade businesses.
- Promotes a strong local economy. Every dollar spent at the co-op has roughly three times as much local economic impact as a dollar spent at a non-locally owned business. Best of all, our co-op will be locally owned forever.

Why should I become a member?

By purchasing a **Wild Oats** membership you will be helping to supply the co-op with the capital it needs to exist and fulfill its mission. Benefits of membership include:

- Member discounts on all special orders of non-sale items.
- 5 percent off your purchases store-wide on Member Appreciation Days held four times a year (excludes consignments, special orders, and beer and wine).
- Subscription to bimonthly newsletter—watch the back page for member coupons.
- Potential yearly rebate when the co-op achieves profitability.
- An ownership stake in the co-op—a vote at the Annual Meeting, giving you a say in how the co-op is governed.
- The opportunity to meet and be a part of a thriving cooperative community.



Join Today

Just fill out this form and return it with your equity payment to the store's Customer Service desk or mail to: Wild Oats Market, 320 Main Street, Williamstown, MA 01267.

My equity payment is enclosed:

__ Household: \$200

__ Household: \$20 (1st of 10 payments)

__ Business: \$500

__ Business: \$50 (1st of 10 payments)

Today's Date _____

First Name _____

Last Name _____

Other Adults in Household _____

Mailing Address _____

Phone Number _____

Email Address _____

Equity Amt Enclosed _____

__ I agree that my membership and rights as a member are subject to the bylaws of Wild Oats Cooperative, Inc., as they may be amended from time to time. I agree to be bound by such bylaws. I am aware that I may access an up-to-date copy of the bylaws at www.wildoats.coop and may also receive a copy on request.

Signature